



*Strategies for Cutting Costs Series*

Ssn 1 Ep 16

### **The New Kid in Town, Part 3**

How a Co-Managed IT approach can save you money.

### **SHOW NOTES**

Today's episode concludes the discussion about co-managed IT and compares a Co-MIT approach with traditional Managed IT services.

01:07: How many companies are typically running with an in-house IT department only

2:02 Some of the problems that arise when a tech-savvy employee without IT training is serving as your in-house IT person

3:28: A recap of some of the challenges facing an in-house IT department and how your security might suffer

5:12: Is cost the main reason why companies are hesitant to hire professional IT support?

6:00: How technology can be used to push your business forward, vs. focusing tech support on network security only.

6:40: How specifically you can leverage technology and be more competitive in your industry.

7:50: Cost comparison of co-managed IT vs. fully managed IT services

12:10: East Atlantic Security's approach to co-managed IT, for example.

13:15: How, specifically, does co-managed IT support an in-house IT department?

At the end of the Strategies for Cuttings Costs series, we'll be putting all the highlights together into a mini eBook that you can download. We'll make it available in the show notes for each of the episodes in the series, so check back on that!

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