



Ssn 1 Ep 21

## After the Hack: What Happens to Your Data After a Breach?

Ever wonder exactly what a hacker gets from your data after a breach? Where does that data go next? And how does a hacker make money from it? It's critical that you know your risk profile in advance of an attack so that you know exactly what kind of data a cyber breach would expose.

In today's episode, we explore what happens to your data when it hits the dark web.

### SHOW NOTES

:48 People forget what's on their PC and what data is at risk of being exposed in a breach.

1:30: What's entailed in an ethical hack and the kind of data it reveals is at risk.

3:15: Your risk profile, what it is and why it's imperative you know it before you get breached.

4:30: What are the most common kinds of data that are leaked in a breach and what does a hacker do from there?

6:33: When an employee clicks on a malicious link, what happens from there?

8:34: Once a hacker gleans data, what specifically do they do next?

10:46: Protocols for scanning or making copies of sensitive documents with copy machines.

14:45: How to encrypt the files on your PC to protect your data in the event of a breach. Discussion of VeraCrypt.

15:25: Mounting and dismounting the crypt to secure sensitive data.

17:05: The dark web. What do hackers do with your data when they get it onto the dark web?

18:06: Caveat: Do not go prowling around on the dark web out of curiosity.

19:08: Why is it so essential to understand your risk profile?

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